**PIZZA SALES SQL SQUERIES**

KPI – (KEY PERFORMANCE INDICATORS)

1. TOTAL REVENUE

SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales;



1. AVERAGE ORDER VALUE

SELECT (SUM(total\_price) / COUNT(DISTINCT order\_id)) AS Avg\_order\_Value FROM pizza\_sales;



1. TOTAL PIZZA SOLD

SELECT SUM(quantity) AS Total\_pizza\_sold FROM pizza\_sales;



1. TOTAL ORDER

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders FROM pizza\_sales;



1. AVERAGE PIZZA PER ORDER

SELECT CAST(CAST(SUM(quantity) AS DECIMAL(10,2)) /

CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS DECIMAL(10,2))

AS Avg\_Pizzas\_per\_order

FROM pizza\_sales



DAILY TREND FOR TOTAL ORDERS

SELECT DATENAME(DW, order\_date) AS order\_day, COUNT(DISTINCT order\_id) AS total\_orders

FROM pizza\_sales

GROUP BY DATENAME(DW, order\_date)

***RESULT:***

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MONTHLY TREND FOR ORDERS

SELECT DATENAME(MONTH, order\_date) AS Month\_Name, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY DATENAME(MONTH, order\_date)